Shine Your Light: #TalentUnbound

Concept Note

1. About Youth Got Talent:

“Shine Your Light: #TalentUnbound” is a digital talent hunt platform that is being launched on the International Youth Day 2020 to identify and promote talent from the youth in India. The theme for this year’s Youth Day is ‘Youth engagement for global action’ COVID-19 pandemic has impacted the avenues available for youth to gainfully utilize their energy and talent. This platform is being created to reach out to the youth and provide an avenue to showcase their talents and to keep them engaged. As an outcome of their event, it will generate positive stories and nurture talents.

Special efforts will be made to reach out to talented youths from the Leave No One Behind (LNOB) group. This is to ensure that everyone works in tandem to achieve SDGs and contribute to the society as one.

2. Timelines:

The Talent Hunt is proposed to be launched on 12 August on International Youth Day and culminate on UN Day. Between these two dates, the jury will be evaluating the selected contestants.

3. Objectives:

The world has been facing one of humanity’s biggest crisis. Almost every country has been affected by the devastating Coronavirus disease (COVID-19) From the beginning of the outbreak.

COVID-19 has overthrown all plans and forced everyone to accept the “new normal” This time is extremely challenging, particularly for the youth of the country. With half of its population below the age of 25, India has a unique demographic advantage. To tap into the potential and talent of the youth of India, Shine Your Light aims to provide an opportunity and platform to showcase talents digitally.

- Shine Your Light is a platform that will give the youth an opportunity to showcase their talents and efforts.
- It will act as a platform to foster varied skills and also to promote civic engagement among youth
- The competition will bring a wealth of talent to the forefront while keeping the youth engaged and motivated in these times of uncertainty
4. **Process:**  
For the audition or screen stage (12 August- 20 October), we have created an [online platform](https://www.shinyourlight.in), where people will upload their videos and pictures (in case of photography). The talent could be in varied fields like music, dance, arts and acrobatics. Strict guidelines have been drafted to guide the submission. A competent jury is being formed to judge the entries received under the specified categories. Only 24 finalists will have a chance to participate in the finals and win the prizes.

- **How to Participate**

How to Participate?
- Film your performance/story (2-5 minutes long) and upload on the online platform [https://www.shinyourlight.in](https://www.shinyourlight.in)
- Additionally prospective participants can also upload their clips on social media, using the hashtag #TalentUnbound.
- Persons under the age of 18 will need to submit a consent form filled by their guardians.
- Submissions will have to adhere to community guidelines, failing which it will lead to disqualification.
- In case of any queries regarding participation or prospective partnerships please reach out to shineyourlight.talentunbound@gmail.com
- Organisation wishing to partner and collaborate on the Shine Your Light: #TalentUnbound platform can explore our website [https://www.shinyourlight.in](https://www.shinyourlight.in) and drop us an email at the above mentioned address.

5. **Who is it for?**

- Youth between age 15-29 residing in India can participate.
- Eligible persons with skills in music, dance, arts and acrobatics

6. **Partners Involved:**

Created by: UNHCR, UN Volunteers India, UNESCO
Other partners: [https://www.shinyourlight.in/partners](https://www.shinyourlight.in/partners)